

The Mt. Fuji reforestation project

-Corporate social responsibility on ecological forest restoration in conifer plantations in Japan-

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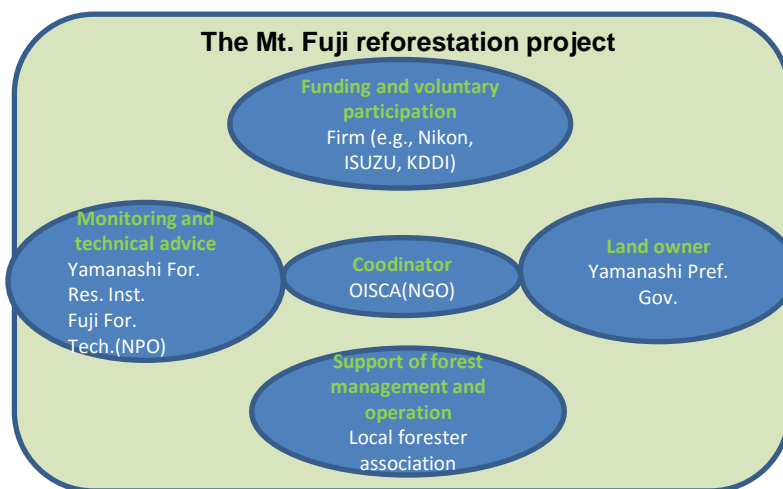
Background



- In Japan, 68 % of land area is covered by forest
- 40 % of forest is plantation (10 million ha)
- Necessary of ecological restoration to make robust forests at unsuccessful plantations
- Some firms are very hot for forest management (e.g., planting, thinning) as one of the CSR activity

Case study of forest restoration (The Mt. Fuji reforestation project)

- In 2003, a pure and even-aged plantation (about 100 ha) was deteriorated by insect outbreak



- Goal: uneven and mixed forest to make robust and diverse forests with sharing information and knowledge
- As a social-ecological linked project, collaborate scheme is very important for forest restoration, and could contribute for Aichi Target 1 and 15.

