Creating opportunities for business partnerships: Example of Landscape Investment Forum in Rwanda (C. Rwaburindi, FAO)
A BUSINESS PARTNERSHIP IN FLR?

Is a process of:

✓ bringing together different partners creating value and investing in FLR (list the same stakeholders as in the following slide)

✓ pulling skills, funds and other resources together to restore functionality of ecosystems and provide economic benefits to local populations, landscape companies and investors
Business partnership for FLR

- Investors
- Farmers/landowners
- Government
- Companies
- NGOS
- Schools & research institutes
COMMONLAND (2015), Defined four returns in investing in Landscape restoration as follow:

- **natural capital:** fertile soils, vegetation cover, water
- **financial capital:** Agriculture, timber, other income
- **social capital:** jobs, income, cohesion and engagement
- **Inspirational capital:** beauty, innovation, purpose.

**Returns of Business Partnership in FLR**
Providers of landscape goods and services

Investors

Enablers (foundations, development finance institutions, NGOs, etc.)

Marketplace

where investors and project promoters and implementers can interact to discuss mutual opportunities, challenges, investment plans and implementation

Sustainable investor associations

Sustainable consumer associations

Facilitator/coordinator (land-use planning ministry, national park administration, water basin agency, community association, municipality, NGO)

Possible levels

- Global
- Regional
- National
- Landscape

Possible forms

- Platforms and alliances
- Fairs
- Physical agencies/organizations/administrations
Building Business Partnerships for FLR: a proposal

To facilitate the creation of these partnerships and enhance business development for FLR

“A Forest & Landscape Investment Forum (FLIF)”

is one marketplace format where different actors interact and share experiences and expertise but also enable business to become a driver of landscape restoration
Objectives of Forest Landscape Investment Forum in Rwanda

• Promoting Rwanda (and sub-region) as a champion country/region for forest and landscape investments.

• Creating a Marketplace for effective Forest & Landscape Project design and increased investment opportunities.
• Enabling intense interactions between project developers and investors.

• Paving the way to the effective implementation of a Forest & Landscape Investment Platform (and sub-region).
Possible partners

**Institutional partners**
- Ministry of Natural Resources (MINIRENA)
- Rwanda Environment Management Authority (REMA)
- Environment and Climate Change Fund (FONERWA)
- Ministry of Agriculture and Animal Resources (MINAGRI)
- Rwanda Development Board (RDB)
- National Agricultural Export Development Board (NAEB)
- Rwanda Agriculture Board (RAB)
- Ministry of Finance and Economic Planning (MINECOFIN)

**Private partners**
- Private Sector Federation (PSF)
- Rwanda Trading Company (RTC)
- SHEKINA
- SORWATHE
- ...

**International partners**
- Food and Agriculture Organization of the United Nations (FAO)
- International Fund for Agriculture Development (IFAD)
- African Development Bank (ADB)
- International Union for the Conservation of Nature (IUCN)
- German Development Cooperation (GIZ)
- Belgian Technical Cooperation (BTC)
- US cooperation agency (USAID)
- World Bank
- ICRAF
- European Union (EU)

All contributions and ideas are welcome!
THANK YOU FOR YOUR KIND ATTENTION

Interested in the FLIF, please contact us:

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